



# Simplifying Connectivity.

March 25-27, 2024 | Orlando, Florida

XCELERATE 24

# FLUKE

Reliability

## Become A Sponsor for Xcelerate24

Come face-to-face with your target audience. Xcelerate 2024 offers a perfect opportunity to reach maintenance and reliability professionals across all industries. The exhibit area sits right at the entrance of our general session, so your display will be seen by hundreds of attendees. From the ten hours of exhibit time to nightly networking activities, Xcelerate24 provides your company multiple ways to reach your target audience!

Hurry! Only a few left!

2024 Sponsorship Packages:		Platinum	Gold	Silver
Price		\$20,000	\$7,500	\$5,000
Available		1	<del>5</del> 1	<del>15</del> 3
Booth space on exhibit floor		10 x 20	10 x 10	10 x 10
Speaking slot during one breakout session (Conference guidelines apply)		60 min (listed on agenda)	45 mins	
Logo recognition in the conference program		✓	✓	✓
Logo with hyperlink on conference website		✓	✓	✓
Logo on exhibit hall entrance		✓	✓	✓
Logo on sponsor slide each day during the morning welcome message		✓	✓	✓
One promotional item or one collateral piece included in the welcome bag (size limitations apply)		2	1	1
Logo placement on sponsorship signage		✓	✓	✓
One 20-amp electrical connection		✓	✓	✓
Complimentary conference registrations		4	3	2
Full-color ad within conference app		Full Page	Full Page	Half Page
Banner rotation ad and landing page on event app		✓		
One feature in an e-blast to conference attendees prior to Xcelerate24 regarding participation and booth location		✓	✓	
Pre-conference co-branded email		✓	✓	

<https://reliability.fluke.com/xcelerate/>





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## À la carte Sponsorship Opportunities:

Each à la carte sponsorship includes one free conference registration		Price	Available
<b>Networking Breakfast Sponsor</b>	<ul style="list-style-type: none"> <li>Your company logo displayed on one poster in breakfast space "Food Sponsored by..."</li> <li>Logo recognition in the conference program</li> <li>Logo placement on sponsorship signage</li> </ul>	\$2,000	2
<b>Networking Lunch Sponsor</b>	<ul style="list-style-type: none"> <li>Display 2 of your pull-up banners in designated lunch space</li> <li>Logo recognition in the conference app</li> <li>Logo placement on sponsorship signage</li> <li>Breakout room speaking opportunity</li> </ul>	\$5,000	2
<b>Lanyard sponsor</b>	Your company logo featured on Xcelerate24 lanyards	\$750	1
<b>Drink Ticket sponsor</b>	Sponsorship signage placed around welcome reception or dinner buffet	\$2,000	2
<b>Wifi Sponsor</b>	<ul style="list-style-type: none"> <li>Custom (branded) wifi name and password for conference attendees to use throughout sessions and the exhibit hall.</li> <li>Additional (branded) wifi signage hung throughout session rooms and exhibition hall</li> </ul>	\$6,000	1
<b>Entertainment Dinner Sponsor</b>	Your logo featured and company announced as sponsor ahead of dinner entertainment	\$2,000	1
<b>Bag Insert</b>	<p>Get your company in front of every attendee. Provide a bag insert or promotional item to be included in event registration bags.</p> <ul style="list-style-type: none"> <li>Sponsors are responsible for providing the item(s) and shipping to Xcelerate. Size restrictions apply.</li> </ul>	\$500	5
<b>Room Drop</b>	<p>Have the hotel deliver one item of your choice to every conference attendee on Monday or Tuesday night.</p> <ul style="list-style-type: none"> <li>This item must be provided by the sponsor and be coordinated through the hotel. More information available upon request.</li> </ul>	\$5,000	2
<b>Family Scavenger Hunt</b>	More information available upon request.	\$500	1

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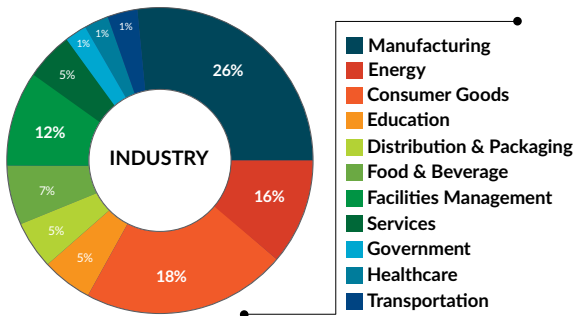
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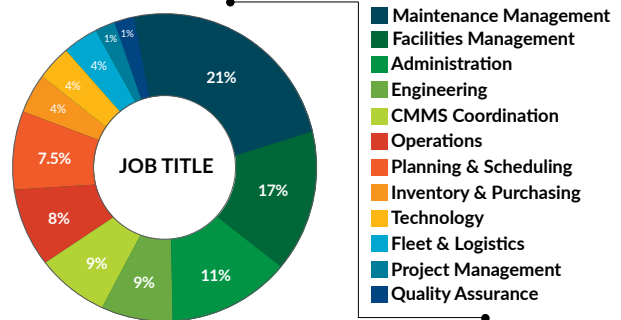
Reliability

## Previous Attendees

### INDUSTRIES OF ATTENDEES



### JOB TITLES OF ATTENDEES



## Exhibitor Schedule

	Monday, March 25th	Tuesday, March 26th	Wednesday, March 27th
<b>Move In</b>	9:00 am – 4:30 pm		
<b>VIP Lunch</b>		12:30 pm – 1:30 pm	12:30 pm – 1:30 pm
<b>Exhibit</b>		7:00 am – 8:00 am 12:30 pm – 2:15 pm 4:00 pm – 6:00 pm	7:00 am – 8:00 am 12:30 pm – 4:00 pm
<b>Move Out</b>			4:15 pm – 7:15 pm

## Secure your sponsorship today!

If you are interested in being an exhibitor or sponsoring Xcelerate24, please contact:

**Sarah Baumann**

**e: sarah.baumann@fluke.com**

**m: +1 918.899.6097**

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